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E-learning Video Recommendation System

¹Pusuluri Maha Lakshmi Sowjanya, ²Tirumalasetti Bhanu Prakash, ³Valeti

Subhash Chandrabose, ⁴Dr. G. Prasuna

^{1,2,3}U. G Student, Dept COMPUTER SCIENCE AND ENGINEERING, St. Ann's
College Of

Engineering and Technology, Nayunipalli (V), Vetapalem (M), Chirala, Bapatla Dist, Andhra Pradesh
– 523187, India

⁴Associate professor, COMPUTER SCIENCE AND ENGINEERING, St. Ann's College Of
Engineering and Technology, Nayunipalli (V), Vetapalem (M), Chirala, Bapatla Dist, Andhra
Pradesh
– 523187, India

ABSTRACT

The E-Learning Video Recommendation System is a web application designed to simplify the search for relevant educational videos in the overwhelming digital space. It tackles the challenge of finding quality learning content efficiently by offering instant, personalized video suggestions based on user queries or topics. Built with Python, Flask, and integrated with the YouTube Data API via SerpApi, the system retrieves real-time video results. The frontend, developed using HTML, CSS3, and Tailwind CSS, ensures a responsive and user-friendly interface across devices. Without requiring registration, it provides quick access to curated academic and professional content. Through its modular design and real-time integration, the platform delivers scalable, up-to-date recommendations while paving the way for future personalization enhancements.

Keywords Content-base filtering, Collaborative filtering, SerpApi, Personalization, YouTube Data API.

INTRODUCTION

E-learning has rapidly become one of the most important aspects of contemporary education due to its unmatched resource accessibility and capacity to support self-directed learning for students of all ages and subject areas. However, with its flexible, self-paced learning and convenient access to a wide range of resources, e-learning has emerged

as a crucial component of contemporary education. The proliferation of digital video content, however, has resulted in information overload, making it challenging for students to locate pertinent resources. Despite variations in objectives, abilities, and interests, traditional e-learning platforms frequently treat all students equally and fail to tailor the information.

Personalized recommendation systems are becoming more widely acknowledged as being crucial to education in order to combat this. By customizing information based on each learner's profile, prior behaviour, and feedback, they improve engagement and learning results. These kinds of systems promote ongoing learning, fill in knowledge gaps, and keep people motivated. Due to their reliance on static rankings and little user input, the majority of e-learning platforms today fall short of their potential in providing highly individualized experiences. Issues include the "cold start" problem give new users ideas that aren't relevant to them, and the absence of adaptive methods keeps updates from happening when learner interests change. This project suggests an online platform called the E-learning Video Recommendation System, which makes it easier to find pertinent instructional films. It offers intelligent, hand-picked video results for both preset and user-defined subjects using the SerpApi YouTube Search API. Dynamic suggestions and potential growth into advanced analytics are made possible by its session-based tracking and user-friendly interface. The system's design, methodology, evaluation, and contribution to learner-centered digital education are further explained in the documentation, which also emphasizes the system's objective of the system enhancing engagement and personalization in online learning environments.

LITERATURE SURVEY:

The literature review focuses on existing studies and systems that support personalized recommendations in e-learning. Previous research (Zhang, 2020; Basagoiti & Arenaza, 2021; Klasnja- Milicevic, 2022) explored key recommendation techniques such as content-based, collaborative, and hybrid filtering. These studies highlight the importance of personalization in improving learner engagement and satisfaction. However, challenges like the cold-start problem and lack of adaptability remain persistent. Recent works (Tolety et al., 2022; Butmeh & Abu-Issa, 2024) emphasize hybrid models that combine multiple techniques to enhance recommendation accuracy and user experience. Such systems leverage user profiles, learning behaviour, and contextual data to deliver more relevant suggestions. Insights from these studies reveal that blending approaches

improves scalability and responsiveness in e-learning platforms. Based on this analysis, the proposed project adopts a content-based recommendation approach using the SerpApi for intelligent video retrieval while considering hybrid model integration as a future enhancement to the improve of the adaptability and personalization.

RELATED WORK

E-learning video recommendation systems have transitioned from rule-based methods offering generic suggestions to sophisticated, adaptive models. Content-based filtering emerged to analyze video metadata, while collaborative filtering started leveraging user similarities for recommendations. Hybrid systems now integrate both approaches, addressing issues like the cold start problem and sparse data. Supervised learning algorithms, such as k-Nearest Neighbors and Random Forest, are used to align videos with user skills and preferences. Deep learning models further improve results by combining user feedback and content features. Many platforms incorporate context-awareness to the process adapt recommendations by tracking user behavior and device usage. These advances enhance user engagement and learning outcomes. Today, real-time recommendations are enabled through modern APIs and scalable web technologies. This ongoing evolution sets the stage for more personalized and effective learning solutions.

EXISTING METHOD

Current e-learning platforms provide extensive on-demand educational content through sources like YouTube and Coursera but often depend on static search and popularity-based recommendations. Many fail to tailor suggestions to individual learner profiles or skill progression. The absence of personalization leads to mismatched or irrelevant content, particularly for new users—an issue known as the cold start problem. Existing systems seldom adapt dynamically to real-time user interactions or feedback. They also require cumbersome setup or navigation for access to customized learning. These factors contribute to information overload and learner disengagement. Ultimately, the lack of intelligent, adaptive recommendation mechanisms limits the overall efficiency of online learning environments.

PROPOSED SYSTEM

In the proposed E-Learning Video Recommendation System, the learner begins by entering or selecting a topic through a user-friendly web interface. Once the request is made, it is sent to the backend server, where the Flask app processes the input and generates an appropriate search query. The system then integrates with SerpApi

(YouTube Search API) to retrieve the most pertinent educational video resources available online. To maintain quality and relevance, the built-in recommendation engine filters and ranks the returned results using predefined criteria, ensuring that only educational, relevant, and high-quality videos are suggested. The outcomes are presented on a responsive frontend built with HTML and

Tailwind CSS, which adapts seamlessly to various devices for enhanced usability. Recommended YouTube videos are displayed with descriptive thumbnails and clickable links, making it convenient for learners to engage with content directly. This end-to-end system optimizes the video selection process, supports diverse learning needs, and ultimately simplifies and enriches the digital learning experience for users.

SYSTEM ARCHITECTURE

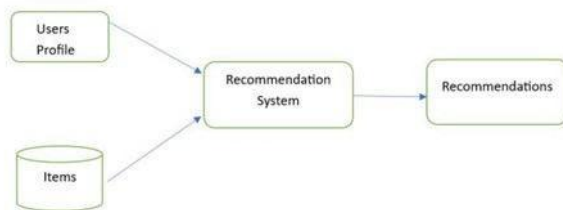


Fig 1: Block Diagram

METHODOLOGY DESCRIPTION

Users Profile: This component stores information about each learner, including preferences, interests, and previous interactions. It helps the system understand user behavior and personalize the learning experience accordingly.

Items: Items represent the collection of available educational resources or videos that can be recommended. These items are fetched from databases or APIs and contain metadata such as title, topic, and relevance. Recommendation System

The core engine processes data from both user profiles and available items to identify the best matches. It applies algorithms such as content-based, collaborative, or hybrid filtering to generate personalized video suggestions.

Recommendations: This is the final output where the system presents tailored educational content to the user. The recommendations are displayed in an easy-to-understand format, guiding learners toward the most relevant and useful videos.

RESULTS AND DISCUSSION

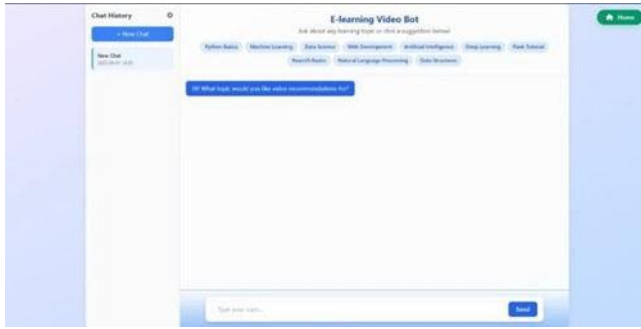


Fig2: Interface of E-learning System This screenshot highlights the E-learning Video Bot’s main interface, presenting a chat layout with topic suggestion buttons and chat history for easy user navigation. It offers a responsive input field for smooth interaction, allowing users to quickly request video recommendations.

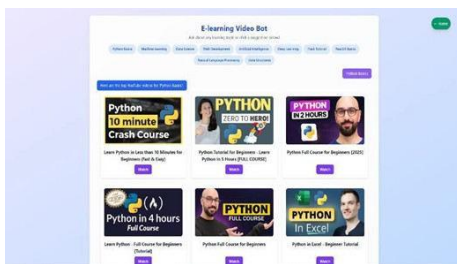


Fig 3: Selected predefined Recommendation

It showcases the E-learning Video Bot displaying a grid of recommended YouTube videos for the selected topic, each with a thumbnail, title, and a "Watch" button for easy access.



Fig 4: Selected Custom Query

It showcases the E-learning Video Bot displaying a grid of recommended YouTube videos for the topic which is not in recommendation list, each with a thumbnail, title, and a "Watch" button for easy access.

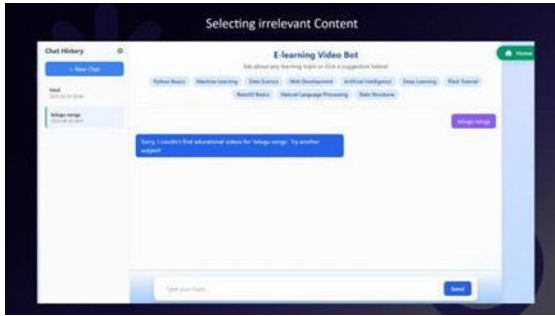


Fig 5: Selecting Irrelevant Content It shows the E-learning Video Bot identifying an irrelevant query and displaying a message stating that no educational videos were found for the requested topic.

CONCLUSION

The E-Learning Video Recommendation System uses real-time YouTube API searches and intelligent backend filtering to deliver high-quality, personalized educational videos through an easy-to-use web interface. This approach streamlines access to relevant content and supports a wide range of learning needs. Results show fast, accurate recommendations that enhance user engagement and facilitate efficient learning.

FUTURE SCOPE

The proposed E-Learning Video Recommendation System delivers personalized educational videos using real-time YouTube API data and dynamic filtering. It ensures accessibility through a responsive web interface, simplifying learners' content discovery. Result analysis shows improved engagement and accurate, timely recommendations for diverse learning needs.

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